

TECHNICAL SKILLS

- HTML, CSS, XML
- JIRA, Podio, BaseCamp
- Content Management Systems (Sitecore, Drupal, WordPress, Joomla, ModX)
- Adobe Suite (Photoshop, Illustrator, InDesign)
- Microsoft Products (Excel, Word, PowerPoint)
- Project Management

PROFESSIONAL EXPERIENCE

Comodo Cyber Security Clifton, NJ
Corporate Sales Engineer

01/2018 – Present

- Preparing and demonstrating live demos to prospects and provide technical support during live sessions.
- Provide training to ensure customers understand the values and services Comodo is offering.
- Building project plans and integration plans for launching partners accounts.
- Collecting, analyzing and report partners comments on application design and user interface to product managers.
- Troubleshooting issues partners are experiencing and resolving the issues in a timely fashion.
- Collaborating with marketing and sales department to strategize and delivering software solutions to prospects.
- Identifying strategic partnerships and gather market information for competitive advantages.
- Configuring customers WHMCS, cPanel, and DNS to utilize Comodo cyber security.
- Supporting sales team with RFP request from customers.
- Reviewing partners website and assist in strategic content positioning to maximize growth.

Popular Community Bank, New York, NY
Digital Manager

09/2015 – 12/2017

- Gathered project requirements from stakeholders and work with vendors to manage priorities, deadlines and deliverables.
- Strategize SEO placement on articles and pages to increase search engine ranking.
- Analyzed Google Analytics to measure each campaign performance.
- Performed QA website contents and functionality via mobile, tablet and desktop before launching to production.
- Developed and maintained website pages in content management systems.
- Collaborated with product managers and graphic designers to create splash pages.
- Updated and enhanced website contents for company Intranet platform.
- Led weekly calls with vendors to ensure all projects and campaigns are delivered within scope.
- Facilitated all contents with legal and compliance before launching to all digital channels.
- Provided technology training and support to all branch employees.
- Partnered with media buy agency to promote product offers and brand awareness
- Managed Retail Network Transformed branches which include touchscreen TVs, iPads, laptops and Check-In screens.

The Leading Hotel of the World, Ltd., New York, NY
Web Operations Analyst

07/2013 – 09/2015

- Created and facilitated project timelines to enhance LHW website.
- Updated and maintained website contents for all LHW properties.
- Oversee 8+ vendors and provided technical support to ensure LHW.com is operating 24/7.
- Co-chair daily meetings to ensure all stakeholders are aligned with their responsibilities.
- Worked closely with Director of Operations and Senior Product Director to maintain monthly release budget.
- Managed monthly UAT (User Acceptance Test) with internal departments and third-party vendors to ensure new scripts are working properly in stage before deploying to production.
- Led weekly conference call with partners to improve LHW.com environment.

EDUCATION

University at Buffalo, The State University of New York
Bachelor of Science in Business Administration – Economics

09/2006 - 05/2009

Fashion Institute of Technology, The State University of New York
Associate of Science in Communication Design – Graphic Design

09/2002 - 05/2004